WHAT'S RAISED IN West Texas STAYS IN #GIVINGTUESDAYWTX

We give thanks on Thanksgiving. We hunt for deals in stores on Black Friday. We browse the web on Cyber Monday. Now, we have a day dedicated to giving back: Giving Tuesday.

#GivingTuesdayWTX Overview

December 1, 2015
Inagural Event!
40 Nonprofits
$129,000 Raised!

November 29, 2016
2nd Campaign
73 Nonprofits
$266,000 Raised!

November 28, 2017
3rd Campaign
60 Nonprofits
$275,000+ Raised!

November 27, 2018
4th Campaign
63 Nonprofits
$270,000 Raised!

December 3, 2019
5th Campaign
59 Nonprofits
$523,000+ Raised!

December 1, 2020
6th Campaign
54 Nonprofits
$450,000+ Raised

Each year, on the Tuesday following Thanksgiving, charities, families, businesses, community groups, and students around the world come together to celebrate generosity. #GivingTuesday creates worldwide opportunity for a meaningful collaboration of giving. It makes a difference across the globe!

The #GivingTuesday movement first began in 2012 at New York's 92nd Street Y, in partnership with the United Nations Foundation. In 2015, Lubbock nonprofit, Alström Angels, in partnership with the Community Foundation of West Texas, brought the #GivingTuesday movement to the South Plains, establishing the South Plains #GivingTuesdayLBK campaign. In 2016, the Foundation took on the campaign as a community initiative. In 2020 the name was changed to #GivingTuesdayWTX as the campaign benefits Lubbock and 14 surrounding counties.

The Foundation's goal is encouraging local giving. As our logo states, we want dollars raised in West Texas to stay in West Texas! This campaign has a heart for Lubbock and our surrounding communities.

Since #GivingTuesdayWTX's inception, more than $2 Million has been raised, benefiting more than 100 local nonprofits in Lubbock, Levelland, Plainview, Post, Slaton, and the South Plains.

For more information on #GivingTuesdayWTX and how you and/or your business can be involved in 2020 the movement, head over to www.givingtuesdaywtx.org.

#GIVINGTUESDAYWTX

www.givingtuesdaywtx.org 6102 82nd Street, Suite 8b, Lubbock, TX 79424 (806)762-8061
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WHAT'S RAISED IN

West Texas

STAYS IN

#GIVINGTUESDAYWTX

2020 #GivingTuesdayWTX Participating Nonprofits

Nearly 55 agencies, A Giving Community with heart, Endless gratitude

Alstrom Angels
Boys & Girls Club of Lubbock
Breedlove Foods
Caleb's Closet
CASA of the South Plains
Catholic Charities of Lubbock
Catholic Foundation of the South Plains
The Charles Adams Studio Project
Community Health Center of Lubbock
Crossview Christian Camp
Family Guidance & Outreach Center
FiberMax Center for Discovery
Friends of McAlister Park
Girl Scouts of the Texas Oklahoma Plains
High Point Village
Hockley County Endowment
Hub City Outreach Center
The Inside Out Foundation Kingdom
Kingdom Prep Academy
Legacy Play Village
LEPAA
LHUCA
Llano Estacado Silver Star Board
Los Hermanos Familia
Lubbock Aquarium
Lubbock Community Theatre
Lubbock Habitat for Humanity
Lubbock Impact
Make-A-Wish North Texas
Memorial Gateway (1970 Tornado Remembrance)
Milestones Development & Play Park
Morris Safe House
New Legacy Home for Women
One Voice Home
Open Door
PETS Clinic of Lubbock
Plainview Area Endowment
Post-Garza County Endowment
Raider Catholic
Refuge Services
Ronald McDonald House Charities of the Southwest, Inc.
Roots Historical Arts Council
Saint Benedict's Chapel
Slaton Area Endowment
Special Olympics Texas
Texas Boys Ranch
Texas Tech University Health Sciences Center
The Inside Out Foundation
The Salvation Army
UMC Children's Hospital
Voice of Hope
Volunteer Center of Lubbock
WTDR Dance Company Texas
YWCA of Lubbock

Save the Date: Giving Tuesday is November 30, 2021!

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